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# BINGAY

CORPORATE EVENTS \* INFORMATION PACK



## WELCOME TO BINGAY

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With over 20 years experience in delivering high quality, engaging and fun events, Bingay is a much-loved Sydney institution.

Founded in 1999, Bingay aims to provide a unique and memorable bingo experience while raising funds for ACON.







## ABOUT BINGAY

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Bingay is gay/drag bingo which means there are weird rules, hilarious penalties, outrageous antics, deliciously lewd calls and fabulous prizes.

Founded in 1999 as a fundraiser for ACON, Bingay is one of the longest-running LGBTI events in Sydney, entertaining hundreds and thousands of revellers for nearly two decades.

## ABOUT ACON

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ACON is NSW's leading HIV prevention, HIV support and LGBTI health organisation. Established in 1985 as the AIDS Council of NSW, the organisation has grown to become Australia's largest community based service provider specialising in HIV and broader LGBTI health.







## WHY CHOOSE BINGAY FOR YOUR NEXT CORPORATE EVENT?

### 20 YEARS EXPERIENCE

Bingay has been delivering high quality, engaging and fun events since 1999. Our aim is to provide a memorable bingo experience for every participant – whether they're long-time players or first-timers – every time.

### ESTABLISHED BRAND

Bingay is one of the most-enduring events for the LGBTI community and their allies in Sydney. Bingay's monthly events continues attract a diverse crowd of long-time regulars and newcomers. It is estimated that more than 70,000 people have enjoyed Bingay since its inception.

### RAISE FUNDS FOR CHARITY

Have fun and give much-needed help to charity. Not only is Bingay a great night out, it's also about supporting a good cause! All funds raised from Bingay go towards vital HIV support and prevention programs delivered by ACON.







## WHAT DO YOU GET WHEN YOU BOOK BINGAY?

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### HOSTS

Our multi-award winning drag queen Charisma Belle and barrel-babe Naomi Palmer will light up your corporate event.

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### PRIZES

Thanks to our generous partners and sponsors, Bingay has a great range of prizes and goodies to giveaway.

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### PERFORMANCES

Spice up your Bingay night with a drag number. Our multi-award winning drag hostess Charisma Belle can perform on request.

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### PROPS

From the barrel and balls to dabbers and books, Bingay is fully equipped with everything you need for a successful corporate event.

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### VOLUNTEERS

Our wonderful team of volunteers will help ensure your corporate Bingay event runs smoothly. We love our volunteers!

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### PROMO SUPPORT

From promotions to ticketing, we can provide marketing support to ensure your corporate Bingay event is a huge success.





## A BINGAY FOR ANY CORPORATE EVENT

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From Christmas parties and team-building gatherings, to diversity network events and precinct activations, Bingay can be tailored to suit any corporate event.

Your employees, colleagues and clients are guaranteed an unforgettable bingo experience and you'll be helping out a great cause. Contact Corporate Bingay!







## CORPORATE BINGAY

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