# **POSITION DESCRIPTION**



Position Title: ACON Cancer Program Manager

Work Level: Manager

**Reports to** Deputy CEO

Supervises 1-3 staff

#### **Position Overview**

Across LGBTQ communities in NSW, ACON has been working since 2016 to increase awareness of, and engagement in, prevention and screening for major cancers that impact our communities. ACON has been working primarily with the Cancer Institute NSW to improve inclusion of our communities in the programs and services offered in NSW. 'Can We' is ACON's new cancer screening and prevention brand.

Individual campaigns and community engagement events will be delivered under the 'Can We' brand, bringing together all ACON's activities in this Program area, which are aimed at improving:

- cancer awareness, prevention and screening in the LGBTQ community; and
- health professional understanding of LGBTQ peoples increased cancer risk and the inclusivity of mainstream programs, services and referral pathways.

This role has both a strategic and operational focus. The role carries, along with the Deputy CEO, responsibilities for leading, developing and maintaining key partnerships with state and commonwealth government agencies, and other funders of this important work.

This role requires collaboration with key program areas within ACON such as our campaigns and community engagement work, as well as ACON's training and inclusion work, and our policy, strategy and research team.

Leadership responsibilities include diligent stakeholder management and progressing funding proposals, negotiating agreements together with the Deputy CEO and within delegations, developing and progressing implementation plans in conjunction with other key staff, including ACON's campaigns team and Directors/Associate Directors within ACON.

This role will provide important support for community engagement with the Can We brand, and for people in our communities to increase their awareness, understanding of screening programs, and increase cancer screening participation by people in LGBTQ communities.

The role will also play a key leadership role within ACON and the HIV and Sexual Health Division, and contribute to the achievement of ACON's Strategic Plan, key organisational plans and strategies, and a range of sexual health and broader LGBTIQ health promotion programs and initiatives that enhance ACON's ability to improve the health of our communities.

HUMAN RESOURCES USE ONLY		
APPROVED  — Deputy CEO	Manager, ACON Cancer Program	17-8-2021

This role is exciting and demanding, requiring excellent people leadership skills and experience, as well as:

- project and event management
- stakeholder engagement and management
- preparation and oversight of grant applications and requirements
- contract management
- health promotion resource development and peer education
- marketing, communication and campaign development
- digital literacy and (preferably) experience
- community engagement

## Main Activities

- Lead and manage the design, development, expansion, implementation, evaluation and monitoring of all activities that sits within ACON's Cancer Programs, including the 'Can We' brand which aims to increases in awareness, screening accessibility and screening participation within LGBTQ communities in NSW.
- Familiarise and understand the strategic environment including the goals of the NSW Cancer Plan, national screening program goals and governance structures that apply to ACON's Cancer Programs work.
   Coordinate and lead cross divisional work within ACON relevant to the Cancer Program including training, inclusion, policy and research.
- Lead and maintain ACON's key relationship with the Cancer Institute NSW, including the development and execution of funding agreements, and development of key supporting documents such as implementation plans, program logic, progress reports, annual reports and other documents.
- Work collaboratively with state and commonwealth funders and other NGOs to improve the consistency and accessibility of cancer health promotion messaging for LGBTQ populations, in the interests of increasing awareness of the 'Can We' brand and outputs, in line with the goals of ACON's Cancer Program and that of the broader goals in prevention, early detection and reduced impacts of cancer on our communities.
- Work effectively and collaboratively with ACON leadership, staff and contractors, plan, design, and implement community cancer awareness campaigns that make a significant contribution to building ACON's reputation in the health sector.
- Thinking strategically to identify and act on opportunities for improvement of existing programs/services and new opportunities for engagement, growth and/or funding.
- Oversee and provide thought leadership to ensure the planning, scheduling, implementation, evaluation and reporting activities and outputs are delivered in line with established goals and objectives.
- Create and maintain strong and sustainable networks with target populations within the LGBTQ community in NSW, community partners, stakeholders and people of influence.

- Work collaboratively with other ACON staff and stakeholders to increase evidencebased understanding of LGBTQ health issues and risks to inform the promotion of appropriate primary prevention approaches.
- Contribute to the delivery and review of ACON's strategic plan and programs to ensure ACON's future financial sustainability and the improvement of health outcomes in LGBTQ communities in NSW.
- Manage, inspire and motivate staff including ensuring all team members are updated on Divisional issues, engaged in regular team communication and are supported to deliver on work priorities that align to strategic priorities.
- Represent ACON at relevant forums, reference groups, inter-agencies and other committees as required.
- Perform other duties as requested by the Deputy CEO or CEO.

#### Selection Criteria:

## Essential:

- 1. Demonstrated understanding, experience and skills in the development and maintenance of strategically important stakeholder relationships and partnerships preferably in a health and/or community sector context.
- 2. Demonstrated understanding and experience in the development proposals and funding agreements, program implementation and evaluation, and reporting preferably in a health and/or community sector context.
- 3. Demonstrated knowledge of ACON's communities, health disparities and the importance of inclusion of sexuality and gender diverse people and communities in health programs and services.
- 4. Superior interpersonal and stakeholder management skills, including excellent written and verbal presentation skills, and demonstrated experience in culturally appropriate, diplomatic and effective liaison with internal and external stakeholders at all levels.
- 5. High level and demonstrated management skills including managing teams, project management, financial management, human resource management, contract management and resource planning.
- 6. Ability to work collaboratively across ACON, with community groups and across geographical areas, and an ability to prioritise and assist the team to meet deadlines.
- 7. Communications experience desirably in creating campaigns, engagement strategies and social media and social marketing collateral and strategies.

# Desirable

- 1. Relevant qualifications in community services, public health, health promotion or public policy, specifically in a cancer context.
- 2. Strong planning and evaluation skills, including the capacity to understand data and interpret and apply research or evaluation findings.
- 3. Current NSW Drivers Licence.