

**EVENT
PARTNERS:
HIGHLIGHTS
2022**

HONOUR
LGBTQ COMMUNITY AWARDS





CELEBRATING OUR COMMUNITIES FOR OVER 14 YEARS

The Honour Awards is an annual event that celebrates outstanding service to, and achievements within, NSW's lesbian, gay, bisexual, transgender and queer communities.

Established in 2007, it is produced by ACON, Australia's leading LGBTQ health organisation.

In 2017, the Honour Awards celebrated its 10th anniversary and is now a premier event in Sydney's LGBTQ cultural calendar.

After a hiatus in 2020 and 2021, the Honour Awards returns in 2022, providing an important and much-anticipated opportunity for our communities to come together and celebrate our diversity, strength and resilience.

KEY DATES: 2022

25 May	Nominations open
29 June	Nominations close
13 July	Finalists announced
17 August	Honour Awards Ceremony and Cocktail Reception



HONOUR

LGBTQ COMMUNITY AWARDS





SUPPORTING THE HEALTH & WELLBEING OF LGBTQ COMMUNITIES

The Honour Awards is produced by ACON, NSW's leading LGBTQ health organisation. Established in 1985 as the AIDS Council of NSW, ACON works to create opportunities for people in our communities to live their healthiest lives.

The Honour Awards is a gala fundraiser for ACON – all proceeds from the Honour Awards goes directly back into the community through vital ACON health programs and initiatives.





HONOUR

LGBTQ COMMUNITY AWARDS



HONOUR: AT A GLANCE

NOMINATIONS

Open for 6 weeks

9 award categories

200+ nominations received in 2019

CEREMONY

300+ guests*

High profile LGBTQ personalities

Politicians – Federal, State, Local

LGBTQ community figures and leaders

Arts, entertainment and fashion celebrities

MARKETING & PROMOTIONS

13 week social marketing campaign

10+ videos

7 media releases

Display advertising in LGBTQ and local media

Promotions via partners' channels

Activations at partners' events

*Final guest numbers to be determined by COVID Safe regulations





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EVENT PARTNERSHIPS

Event Partners are an important part of the Honour Awards. Thanks to their amazing support, we are able to deliver an outstanding and memorable event each year.

We create bespoke partnership packages to meet the marketing objectives of our partners.

Event partnership opportunities include:

- Naming/branding rights on event assets and collateral (eg. program, videos)
- Category exclusivity
- Activation at event



OUR AMAZING 2019 PARTNERS

Principal Partner



Presenting Partners



Community Partners



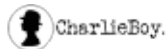
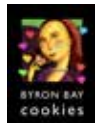
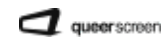
Event Partners



Event Supporters



THANK YOU TO OUR AMAZING 2019 SILENT AUCTION DONORS





HONOUR

LGBTQ COMMUNITY AWARDS



Contact us

For sponsorship and partnership enquiries, contact:

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