



HONOUR

PARTNERSHIPS 2023

HONOUR
LGBTQ COMMUNITY AWARDS



CELEBRATING NSW'S LGBTQ COMMUNITIES FOR OVER 15 YEARS

The Honour Awards is an annual event that celebrates outstanding service to, and achievements within, NSW's lesbian, gay, bisexual, transgender and queer communities. Established in 2007, it is produced by ACON, Australia's largest LGBTQ health organisation.

In 2023, the Honour Awards will mark its 16th anniversary as NSW's leading LGBTQ community service awards celebration, providing an important opportunity for our communities to come together and celebrate our diversity, strength and resilience.

KEY MILESTONES | 2023

Early June
Mid July
23 August

Nominations open
Finalists announced
Honour Awards Ceremony
& Cocktail Party



HONOUR



SUPPORTING THE HEALTH & WELLBEING OF LGBTQ COMMUNITIES

The Honour Awards is produced by ACON, NSW's leading LGBTQ health organisation. Established in 1985 as the AIDS Council of NSW, ACON works to create opportunities for people in our communities to live their healthiest lives.

The Honour Awards is a gala fundraiser for ACON – all proceeds from the Honour Awards goes directly back into the community through vital ACON health programs and initiatives.







2023 HONOUREES



COMMUNITY HERO

Presented by
Dowson Turco Lawyers

ANN-MARIE CALILHANNA



For her passionate and prolific work in documenting Sydney's vibrant LGBTQ communities over 20 years through photography, and supporting LGBTQ causes, organisations and businesses.



ACON PRESIDENT'S AWARD

Presented by ACON

**DR KERRY CHANT &
NSW HEALTH**



In recognition of their service and contributions to public health, including leading NSW's world-leading response to HIV.



COMMUNITY ORGANISATION

Presented by SBS



BLAQ ABORIGINAL CORPORATION

For elevating the Aboriginal and Torres Strait Islander LGBTQ+ community through its programs, services, advocacy agenda and much-needed support work.



YOUNG ACHIEVER

Presented by
PEOPLE2PEOPLE



ISABELLA CALERO-RIVAROLA

For empowering rainbow youth through her work with Wear It Purple, as well as providing employment support for LGBTIQ people with disability.



HEALTH & WELLBEING

Presented by
ST VINCENT'S HOSPITAL SYDNEY



JOINT WINNERS

BRAHM MARJADI (PICTURED): For efforts in LGBTQIA+ health advocacy in the Western Sydney region, nationally and internationally, as well as driving inclusion in the health, medical and higher education sectors.

STEVE SPENCER: For tireless HIV advocacy including facilitating greater access to PrEP and tackling HIV stigma, as well as his efforts in raising awareness of issues impacting Bi+ Australians.



HIV HERO

Presented by
POSITIVE LIFE NSW



BASIL DONOVAN & JULIE BATES

Through their combined efforts in advocacy, support, activism, and research spanning four decades, Julie and Basil have made significant contributions to the NSW and Australian HIV response.



MEDIA AWARD

Presented by
OUT@NBCUniversal

JASON OM



For his work as a broadcast journalist, author and speaker in elevating under-represented voices in the media. Jason is also passionate about speaking up for Asian Australians and culturally diverse communities.



CAYTE LATTE MEMORIAL AWARD FOR VISUAL ARTS

Presented by FRIENDS OF CAYTE

SAMUEL LUKE



Samuel is a trans artist who uses his authentic experiences as a vehicle to explore intimate and complex realities of the lived trans experience. His autobiographical works take the form of prints, artist books, comics, embroidery, and murals.



ARTS & ENTERTAINMENT

Presented by SYDNEY GAY &
LESBIAN MARDI GRAS

LAURA HART



Through her show The Kings, Laura nurtures and supports drag king culture, creating a safe space for queer women, trans and non-binary people to celebrate their passion for drag kings.



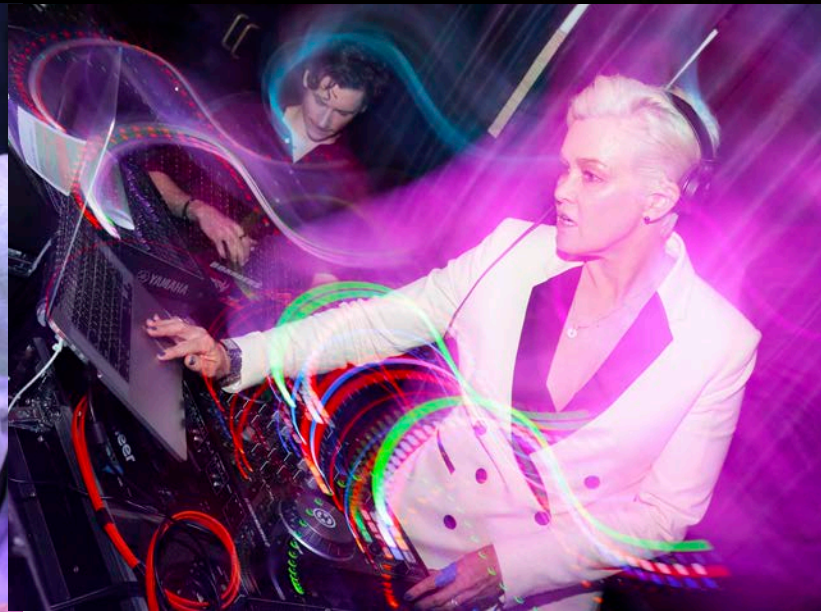
BUSINESS AWARD

Presented by SYDNEY GAY &
LESBIAN BUSINESS ASSOCIATION

SOCK DRAWER HEROES



Founders Erin Spencer and Bec Cerio enable vital access to essential gender-affirming products, resources and information; provides a platform for trans-owned brands and trans artists; and runs a support program that gets gender expression products to those that can't afford them.



PARTICIPATION

NOMINATIONS

Open for 6 weeks

9 award categories

Over 200 nominations
were received in 2022

CEREMONY

August / September at
Ivy Ballroom, Sydney (Date TBA)

300+ guests

LGBTQ celebrities and influencers

Politicians – Federal, State, Local

LGBTQ community leaders

Arts, entertainment and fashion figures





MARKETING

PROMOTIONS, SOCIAL, VIDEO

13 week social marketing campaign

Print, video, social media

Display advertising
in LGBTQ and local media

Promotions via
Community and Event Partners

Activations at
Community and Event Partners'
events

WEBSITE

Honour

10,500 pageviews
during campaign season

ACON

104,000 pageviews
during campaign season

SOCIAL MEDIA

300,000+

avg monthly reach on
ACON Facebook

60,000+

avg monthly impressions on
ACON Twitter

30,000+

avg weekly reach on
ACON Instagram

ENEWS

7,000+

electronic newsletter subscribers

REACH



MEDIA PARTNER
star*observer



June 2023



July 2023



August 2023



Full Page



SBS On Demand



September 2023



September 2023



SBS On Demand

MEDIA
500k

Estimated media reach in 2022

Source: Meltwater Media Analytics



HONOUR



SPONSORSHIPS

We create bespoke partnership packages to meet the marketing objectives of our partners.

Partnership opportunities include:

Become a Presenting Partner /
Event Partner

Presentation rights to an award

Presentation rights to videos

Branding on assets/at event

Category exclusivity

Activation at event





HONOUR¹⁹
LGBTI COMMUNITY AWARDS

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OUR AMAZING 2022 PARTNERS

Principal Partner



Presenting Partners



Media Partner



Community Partners



Event Partners



Contact us

For sponsorship and partnership enquiries, contact:

Reg Domingo

ACON Marketing and Fundraising
Director

(02) 9206 2000

0400 358 109

rdomingo@acon.org.au

