



PARTNERSHIPS 2026

HONOUR
LGBTQ COMMUNITY AWARDS



CELEBRATING NSW'S RAINBOW COMMUNITIES FOR 19 YEARS

The Honour Awards is an annual event that celebrates outstanding service to and achievements within NSW's rainbow communities. Established in 2007, it is produced by ACON, Australia's largest LGBTQ health organisation.

In 2026, the Honour Awards will mark its 19th anniversary as NSW's leading LGBTQ community service awards celebration, giving rainbow communities a space to come together, unite and celebrate our diversity, strength and resilience.

KEY MILESTONES | 2026

1 July
Late August
8 October

Nominations open
Finalists announced
Awards Ceremony



SUPPORTING THE HEALTH & WELLBEING OF RAINBOW COMMUNITIES

The Honour Awards is produced by ACON, NSW's leading LGBTQ health organisation. Established in 1985 as the AIDS Council of NSW, ACON works to create opportunities for people in our communities to live their healthiest lives.

The Honour Awards is a gala fundraiser for ACON – all proceeds from the Honour Awards goes directly back into the community through life-changing support programs and services delivered by ACON.



HONOUR: AT A GLANCE

NOMINATIONS

Open for 5 weeks

10 award categories

935 nominations in the past 5 years

CEREMONY

Thursday 8 October 2026

Paddington Town Hall

500+ guests

Fabulous cocktail event

LGBTQ community leaders

Arts, entertainment and fashion figures

Rainbow community members

Allies, friends and supporters

MARKETING & PROMOTIONS

12 week marketing campaign

Videos + media releases

Display advertising in LGBTQ media

Promotions via partners' channels





HONOUR



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP TYPE		COST (ex GST)		
Principal Partner		\$10,000 - \$15,000		
Presenting Partner (Award)		\$6,000 - \$8,000		
Event Partner		\$2,000 - \$4,000		
SPONSORSHIP BENEFITS		PRINCIPAL PARTNER \$10k - \$15k	PRESENTING PARTNER \$6k - \$8k	EVENT PARTNER \$2k - \$4k
COMMUNITY ENGAGEMENT				
♥ Exclusive presentation rights to an award	Main Award: Community Hero			
♥ Exclusive 2-3 min sponsor address on your sponsorship	X			
♥ Opportunity for rep to present award on stage	X	X		
EVENT BENEFITS				
♥ Exclusive rights to be only partner in your category	X			
♥ Logo on dedicated slide on sponsorship reel at event	X			
♥ Stage acknowledgement of your partnership	X	X	X	
♥ Logo on group slide on video reel at event	X	X	X	X
♥ Logo on media wall at red carpet	X	X	X	X
♥ Complimentary tickets	20	10	5	
PRINT EXPOSURE				
♥ Sponsor logo on all marketing collateral	X			
♥ Logo on the front cover of print program	X			
♥ Sponsorship profile within printed program	250 words			
♥ Sponsor logo on other marketing materials	X	X	X	
♥ Logo within printed program	X	X	X	X
♥ Advertisement within printed program	2 pages	1 page	1 page	
ONLINE EXPOSURE				
♥ Quote inclusion in media release	X			
♥ Brand inclusion on all e-newsletters	X	X		
♥ Dedicated social media post on partnership	X	X		
♥ Social media mentions in lead up to event	X	X	X	
♥ Year-long sponsor profile/overview on Honour website	X			
♥ Year-long recognition on Honour website as sponsor	X	X	X	

Get in touch

For sponsorship and
partnership enquiries:

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